



**Roy Boardman MBE**

Former Regional Director British Council South Italy, Creative Director St Peter's ELC, President Boardman English, teacher, teacher trainer, author.



**Aula Magna**  
Campus Francioso

## *WELCOME ADDRESS*

**AURELIA SOLE**  
**FRANCESCO PANARELLI**

(Rettrice, Università della Basilicata)  
(Direttore del Dip. di Scienze Umane)

## *CREATIVE LEARNING*

Individual and community creativity is in all likelihood the characteristic that makes humankind unique among animals, yet in spite of the giant steps made over the past sixty years in teaching and learning languages, creativity has to all intents and purposes been left out of the equation. Present-day materials and methods offer *models* to be imitated rather than opportunities to react to ideas, interlocutors and situations in the *unique* way that comes from creativity and which enables the native speaker/writer/listener/reader to be *uniquely appropriate*. Creativity in teaching and learning is not an option; it is fundamental to success in acquiring competence and fluency, right from the start.

This interactive session will demonstrate the kinds of materials and activities that require creative responses leading to highly-motivated learning both in and outside the classroom.

*Roy Boardman*



UNIVERSITÀ DEGLI STUDI DELLA BASILICATA  
DIPARTIMENTO DI SCIENZE UMANE

October 18, 2018  
15.00 – 17.00

Aula Magna  
Campus Francioso  
Via Nazario Sauro, 85  
Potenza

# *CREATIVE LEARNING*



*by*

*Roy Boardman*