



Issued by [University of Basilicata](#)
SINCE

TAGS: [Communication](#), [Communication skills](#),
[Professional success](#)



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Theories and techniques of communication

The holder of this badge has attended the course "Theories and techniques of communication" organized by the University Basilicata as part of the "Competenze trasversali in Unibas" Project.

In our contemporary world, the "Communication Theories and Techniques" course plays a fundamental role in the training of young professionals, regardless of their field of action and specialization. Making one's message clear and easy to use is an increasingly important ability and may be the basis of professional success.

In order to reach a good ability to govern and properly use the linguistic tools, everyone must learn the strategies of good communication.

The "Communication Theories and Techniques" course aims to provide these skills through two equally important steps:

1. theoretical work;
2. practical work.

In the first part of the course, students will be induced to reflect on their way of expressing themselves in various circumstances, with a special attention to what specifically concerns their future professions and they will work on their shortcomings and expressive difficulties, trying to lavish them with the help of the purposely provided theoretical knowledges.

In the second part of the course, after reflecting on theoretical notions, students will be pushed to practically apply what they have learned. Therefore, each student will prepare an oral and/or written intervention pertaining to her/his own field of study; the weaknesses in each intervention will be highlighted and a collective work will be organized, in order to overcome them.



Skills

The owner of this Badge has proven to have the following skills:

- ability to create a written or oral text suitable for each situation;
- ability to overcome his/her own character limits in arguing his(her own ideas with others.

The owner of this Badge has shown that he has acquired the following soft skills:

- Ability to exercise the critical spirit in the evaluation of sources
- Ability to negotiate contents discussing them with other people
- Ability to communicate efficiently and in compliance with the code of conduct
- Ability to adopt the principles of open access to information and free knowledge

The owner of this Badge has shown that he has acquired the following knowledges:

- communication and its strategies;
- master the language;
- master his/her communication limits.

Criteria

The Badge is awarded following the attendance of the course "Theories and techniques of communication", which provides the skills to produce oral and written texts of strong impact.

The course includes interaction with the teacher and with the other students.

At the end of the course, participants must produce a written or oral document that can be used in the dissemination, showing that they have acquired skills related to communication.

The communication level achieved and the percentage of attendance (which cannot be less than 70% of the entire duration) are the elements on which the evaluation of learning is based in order to obtain the badge.

The overall duration foreseen by the course is 48 hours.



Teorie e tecniche della comunicazione

Issued by University of Basilicata

The University of Basilicata is the leading University of the Basilicata region, in the Southern part of Italy. Since 2012, according to the new University statute and rules of procedure, ex D.R. n. 88/2012, the University of Basilicata is organized through six primary structures (precisely four departments and two schools) in which the functions and the personnel of the pre-existing twelve departments and eight faculties have been re-addressed. Degree programs range from the Humanities, to architecture, archeology, education, economics and management, as well as to the STEM disciplines (hard sciences, agriculture, engineering, computer sciences). Such degree programs are effectively connected to the research, training and third mission activities developed by the primary structures. University of Basilicata counts about 7.000 students, and is based in the cities of Potenza and Matera.



Badge Numbers



-

*Endorsed
this badge*



-

*Received
this badge*



-

*Started this
badge path*



-

*Added to
favorites*

