



Issued by University of Basilicata
SINCE

TAGS: Entrepreneurial spirit, Innovation, Action learning



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Entrepreneurship and innovation capacity

The holder of this badge has attended the course "Entrepreneurship and innovation capacity" organized by the University Basilicata as part of the "Competenze trasversali in Unibas" Project.

"Entrepreneurship and innovation capacity" is an innovative training course aimed to provide systemic and cross-sectoral approaches and knowledge, theoretical contributions and applied experiences in order to build a personal and professional profile interested in developing creative capacity and innovation, as well as defining the start-up and the growth of companies and organizations as entrepreneur.

Through a set of activities carried on individually or in groups, each student has the opportunity to acquire an inclination to change, problem solving, and creativity. Participants to the course have the chance to define ideas and projects for entrepreneurship and social innovation, related, in particular, to the creation of knowledge-intensive start-ups, aiming at connecting technological and human-based factors. During the course, both methods and tools are geared to enhance team working and action learning, and are intended not only to build technical and rational knowledge, but, above all, to inspire and enhance the development of soft-skills and virtuous behaviors such as motivation, pro-activity, awareness, resilience, leadership, decision-making, risk-taking.

Furthermore, the course represents a relevant space for inter-disciplinary interactions and collaborative experimentations: students are systematically asked to apply the knowledge, notions, approaches, methods, tools and techniques introduced during class time through facilitation and peer-to-peer learning rather a more traditional knowledge transfer.



Skills

The course provides a set of competences aimed to analyze and master all the aspects defining, seeding and supporting the innovative and entrepreneurship capacity at personal and organizational level, according to a logic of development of creative and multi-disciplinary thinking, as well as to identify and understand stimuli in terms of gaps and opportunities to launch and develop entrepreneurial activities.

The course provides and develops a set of cross-sectoral competences and soft skills aimed at enhancing attitudes, behaviors, pro-activity and risk-taking, as well as at developing entrepreneurial orientation; at building critical and systemic thinking, so to balance creativity and innovation with pragmatic and ground-based approaches; at improving leadership and team-working, management of relationships, dynamics, stress, issues and concerns at both an organizational and an inter-personal level.

On the base of action learning methods, the course provides a complex knowledge, in terms of theories, models, approaches, tools and techniques, related to entrepreneurship and organizational development. Such knowledge represents the base for the operative and experiential translation in real and widely innovative entrepreneurial projects, both at a personal and business level and at a social and territorial level.

Criteria

The Badge is awarded following the attendance of the course "Entrepreneurship and innovation capacity" and passing the exam.



Imprenditorialità e capacità innovativa

Issued by University of Basilicata

The University of Basilicata is the leading University of the Basilicata region, in the Southern part of Italy. Since 2012, according to the new University statute and rules of procedure, ex D.R. n. 88/2012, the University of Basilicata is organized through six primary structures (precisely four departments and two schools) in which the functions and the personnel of the pre-existing twelve departments and eight faculties have been re-addressed. Degree programs range from the Humanities, to architecture, archeology, education, economics and management, as well as to the STEM disciplines (hard sciences, agriculture, engineering, computer sciences). Such degree programs are effectively connected to the research, training and third mission activities developed by the primary structures. University of Basilicata counts about 7000 students, and is based in the cities of Potenza and Matera.



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