



Issued by University of Basilicata

SINCE

TAGS: Entrepreneurship, Innovation, Action learning



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Human capital, innovation and entrepreneurship in digital transformation

The holder of this badge has attended the course "Human capital, innovation and entrepreneurship in digital transformation" organized by the University Basilicata as part of the "Competenze trasversali in Unibas" Project.

"Human capital, innovation and entrepreneurship in digital transformation" is an innovative training course aimed to provide systemic and cross-sectoral approaches and knowledge, theoretical contributions and applied experiences, in order to build a personal and professional profile able to identify and interpret the new drivers of change in order to develop a critical and pro-active capacity to define the start-up and the growth of companies and organizations as entrepreneur.

Through a set of activities carried on individual or team basis, the student will have the chance to build a forma mentis towards changes, problem setting and solving, and actions aimed to define ideas and projects for entrepreneurship and social innovation in digital transformation scenarios, in particular related to the creation of knowledge-intensive start-up linking effectively technological and human-based factors. Methods and tools will be focused on team working and action learning and will be addressed not only to build technical and rational knowledge, but, above all, to inspire and enhance the development of soft-skills and virtuous behaviors in terms of motivation, pro-activity, awareness, resilience, leadership, decision-making, risk-taking.

The course will represent also a relevant space for inter-disciplinary interactions, dialogue with experts and collaborative experimentations, in which students will be systematically asked to apply directly input, knowledge, notions, approaches, methods, tools and techniques through specific and innovative modalities based on facilitation and peer-to-peer learning rather than of the traditional knowledge transfer.



Skills

The owner of this Badge has proved to have a set of competences aimed to analyze and master all the aspects defining, seeding and supporting the innovative and entrepreneurship capacity at personal and organizational level, according to a logic of development of creative and multi-disciplinary thinking, as well as to identify and understand stimuli in terms of gaps and opportunities to launch and develop entrepreneurial activities.

The owner of this Badge has displayed a set of cross-sectoral competences and soft skills aimed to enhance attitudes, behaviors, pro-activity and risk-taking for inspiring and developing entrepreneurial orientation; to build a critical and systemic thinking, able to balance creativity and innovativeness with pragmatic and ground-based approaches; to improve leadership capacity and team-working, taking into attention the management of relationships dynamics, stress, issues and concerns at organizational and interpersonal level.

The owner of this Badge has displayed, on the basis of action learning methods, an overall knowledge – in terms of theories, models, approaches, tools and techniques – related to the themes of entrepreneurship and organizational development. They represent the knowledge base for the operative and experiential translation in real and wide innovative and entrepreneurial projects, at personal and organizational level as well as at social and territorial level.

Criteria

The course will be developed through 7 meetings, each of them 3 hours long, for 21 hours totally. The badge will be gained attending at least 70% of the training activities (participation at least at 5 meetings on 7).



Issued by University of Basilicata

The University of Basilicata is the leading University of the Basilicata region, in the Southern part of Italy. Since 2012, according to the new University statute and rules of procedure, ex D.R. n. 88/2012, the University of Basilicata is organized through six primary structures (precisely four departments and two schools) in which the functions and the personnel of the pre-existing twelve departments and eight faculties have been re-addressed. Degree programs range from the Humanities, to architecture, archeology, education, economics and management, as well as to the STEM disciplines (hard sciences, agriculture, engineering, computer sciences). Such degree programs are effectively connected to the research, training and third mission activities developed by the primary structures. University of Basilicata counts about 7.000 students, and is based in the cities of Potenza and Matera.



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