



Issued by University of Basilicata

SINCE

TAGS: Culture, Intangible cultural heritage, Territorial Identity



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Mapping of the territory's intangible heritage

The holder of this badge has attended the course "Mapping of the territory's intangible heritage" organized by the University Basilicata as part of the "Competenze trasversali in Unibas" Project.

Nullus enim locus sine genio est. There is no place without its genius. In a few words, Servius encloses a whole philosophy related to the way of thinking and conceiving the space surrounding us. Our places, territories, landscapes are full-fledged worlds made of emergencies (cultural, artistic, socioeconomic), genius and spirit of things and people, which are worth intercepting and interpreting in a new and memorable way. The "Mapping of the territory's intangible heritage" course is created to educate a professional figure who can deal with the narration and valorization of the territory's intangible culture, providing them the necessary tools through which they can distinguish and interpret the many cultural intangible facets of the chosen place. From craftsmanship to patronal feasts and millenary fairs, from the agri-food heritage to the dialects, it answers to the necessity of putting in relation all the intangible knowledge and domains in order to design, in a synergic and integrated way, its valorization.

The course aims at training a profile of high managerial and cultural level, transversal and multidisciplinary at the same time: a figure with a distinct and multifaceted narrative ability that can identify, give value to and link the territory's several intangible souls and identities, in order to elaborate projects such as events, festivals, manifestations, cultural and mediatic wide-ranging communication projects.



Skills

The owner of this Badge has proved to have the sensitivity and knowledge required to be able to valorize the territory's intangible cultural heritage and therefore to operate as curator of the territory itself, as they own the following skills:

- to obtain, select, value, contextualize and interpret new information and knowledge;
- to observe, analyze, synthesize and value critically;
- to utilize autonomously source of study and research;
- to identify, link and give value to the intangible resources that shape and enrich the territory;
- to communicate such heritage through projects focused on territorial narration.

The owner of this badge has proved to have matured the following soft skills:

- ability to listen;
- teamwork and predisposition to negotiation;
- transversal communication abilities;
- aptitude to change and to conceiving projects;
- ability to interact. reflect. connect and move in line with the principles of dynamism. creativity and passion as an engine to build one's own path of growth and development.

The owner of this Badge has proved to have acquired the following knowledge:

- strategic and confronting abilities with tools and narration techniques transversal to the several languages of artistic expression related to territoriality;
- designing competences of conception and analysis of the different operating phases of a territory's intangible valorization project.

Criteria

The Badge is awarded upon the attendance of the course "Mapping of the territory's intangible heritage". The attending percentage cannot be inferior to 75% of the planned activities. At the end of the course, participants will face a final oral examination.



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The University of Basilicata is the leading University of the Basilicata region, in the Southern part of Italy. Since 2012, according to the new University statute and rules of procedure, ex D.R. n. 88/2012, the University of Basilicata is organized through six primary structures (precisely four departments and two schools) in which the functions and the personnel of the pre-existing twelve departments and eight faculties have been re-addressed. Degree programs range from the Humanities, to architecture, archeology, education, economics and management, as well as to the STEM disciplines (hard sciences, agriculture, engineering, computer sciences). Such degree programs are effectively connected to the research, training and third mission activities developed by the primary structures. University of Basilicata counts about 7.000 students, and is based in the cities of Potenza and Matera.



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