

Arts of Management Symposium Culture and Creativity as Engine of Innovation



Campus Matera, Università degli Studi della Basilicata Via Lanera 20, Matera

PROGRAM

09:30 - 10:00	REGISTRATION & WELCOME COFFEE
10:00 - 10:15	OPENING of THE SYMPOSIUM Giovanni SCHIUMA & Daniela CARLUCCI - University of Basilicata, Italy Ferdinando MIRIZZI - Head of Department of European and Mediterranean Cultures: Architecture, Environment, Cultural Heritages, University of Basilicata Rossella TARANTINO - Development and Relations Manager, Matera Basilicata 2019 Foundation
10:15 - 11:30	“THINKING BY MAKING” workshop Clive HOLTHAM - Cass Business School - & Monica BIAGIOLI - University of Arts of London
11:30 - 11:50	COFFEE BREAK & NETWORKING
11:50 - 13:10	CONVERSATIONS ON ARTS, MANAGEMENT & COMPLEXITY Giuseppe ZOLLO - University of Naples Federico II Aesthetic Intelligence. Rethinking Effectiveness in Times of Complexity Silvana KUTHZ - University of Basilicata Aesthetics and poetry as management practice Elia VLACHOU, Aspasia LOUVI -Museum & Cultural Management Consultant, Advisor - National Bank of Greece Cultural Foundation An ISO for the Museums? Quality Management Principles applied to Museums Management MINDFUL REFLECTIONS & DISCUSSION
13:10 - 14:40	LUNCH
14:40 - 16:10	WORKSHOP Anja PUNTARI - SCOA School of Coaching & President and founding member of GRASP network Emotional awareness at work with flowknow business coaching cards
16:10 - 17:50	CONVERSATIONS ON CULTURE, DEVELOPMENT AND REGENERATION Renata Paola DAMERI, Paola DEMARTINI - University of Genova - University of Roma Tre IncubiAmo Cultura: how to foster entrepreneurship in cultural and creative sector Chiara RIZZI, Giulia GARBARINI, Ina MACAIONE, Francesca FASANINO - University of Basilicata The convium-city . A paradigm to manage the urban regeneration Ina MACAIONE, Francesca FASANINO, Chiara RIZZI, Giulia GARBARINI - University of Basilicata The role of Collaborative Platforms in Urban Regeneration in Italy Maria Valeria MININNI, Marialucia CAMARDELLI, Giovanna COSTANZA, Miriam PEPE University of Basilicata Matera 2019. Planning Post Legacy MINDFUL REFLECTIONS & DISCUSSION
17:50 - 18:00	CLOSING REMARKS Giovanni SCHIUMA - University of Basilicata, Italy Daniela CARLUCCI - University of Basilicata, Italy

